Website Development Proposal

Prepared by the agency for the client. Signing the acceptance section turns this proposal into a binding order on the terms below.

PROPOSAL NO. | DATE | VALID UNTIL

Prepared by

COMPANY | CONTACT PERSON

EMAIL | PHONE | GSTIN

Prepared for

CLIENT ORGANISATION | ATTENTION OF

Overview

We will design and build a fast, mobile-friendly website that your team can update without a developer.

YOUR GOALS, AS WE UNDERSTAND THEM

Scope of work

- UX and visual design for the agreed page templates
- Development on the agreed platform, with CMS training
- On-page SEO basics, Google Analytics and Search Console set-up
- Contact forms with spam protection; WhatsApp click-to-chat
- Launch on the client's domain, with 30 days of post-launch fixes

Plan and timeline

Phase	What you get	Typical time
Discovery	Sitemap, wireframes	1-2 weeks
Design	Home and inner page designs	2 weeks
Build	Development, content upload	3-4 weeks
Launch	Testing, go-live, training	1 week

PROPOSED START | TARGET COMPLETION

Investment

PROJECT FEE (₹)

PAYMENT SCHEDULE

PAGES / TEMPLATES

PLATFORM

ANNUAL MAINTENANCE (₹)

Prices exclude GST unless stated. Invoices are payable within 15 days. Work beyond the scope above is quoted separately through a change order.

Assumptions and exclusions

- The client supplies text, images and logins on time; copywriting and photography are extra unless listed.
- Domain, hosting and paid plugins or themes are billed to the client at cost.
- Source code and design files transfer to the client on full payment.

Acceptance

By signing, the client accepts this proposal and authorises the agency to begin. Detailed terms (confidentiality, IP, liability) follow the agency's standard terms of service unless a separate contract is signed.

BILLING NAME AND ADDRESS

CLIENT GSTIN

PO NO. (IF ANY)

SIGNATORY DESIGNATION

Client

SIGNATURE

PRINTED NAME

DATE

Agency

SIGNATURE

PRINTED NAME

DATE