Trademark Licence Agreement

This agreement is made between the Licensor and the Licensee named below and takes effect on the date of the last signature.

Licensor

LEGAL NAME

EMAIL

PHONE

ADDRESS

Licensee

LEGAL NAME

EMAIL

PHONE

ADDRESS

Background

The Licensor owns the trademark below and licenses the Licensee to use it on the goods or services stated.

Licence

TRADEMARK

REGISTRATION NUMBER AND CLASS

EXCLUSIVITY

LICENSED GOODS OR SERVICES

ROYALTY (% OF NET SALES)

TERRITORY

LICENCE ENDS

Terms

- Quality control. The Licensee meets the Licensor's quality standards and allows inspections, so use benefits the Licensor.
- Brand guidelines. The Licensee uses the mark only as shown in the brand guidelines, with the ® symbol.
- Goodwill. All goodwill from use belongs to the Licensor.

- Infringement. The Licensee reports infringements; the Licensor decides whether to act.
- Records. Where useful, the parties record the licence with the Trade Marks Registry.

Initials

General terms

- Governing law. This document is governed by the laws of India.
- Entire agreement. This document is the whole agreement between the parties on its subject and replaces earlier discussions.
- Amendments. Changes are valid only in writing signed by both parties.
- Severability. If a clause is unenforceable, the rest of the document still applies.
- Notices. Notices may be sent to the email addresses given above and take effect on delivery.
- Electronic signatures. The parties agree to sign electronically; electronic signatures and records are valid under the Information Technology Act, 2000.

Licensor

SIGNATURE

PRINTED NAME

DATE

Licensee

SIGNATURE

PRINTED NAME

DATE