Marketing Communications Consent

Notice and consent under the Digital Personal Data Protection Act, 2023.

BUSINESS NAME

GRIEVANCE OFFICER EMAIL

Customer

FULL NAME

EMAIL

PHONE

PHONE

CITY

Why we need your data

With your permission, we will tell you about new products, offers and events. Order, billing and security messages are sent regardless, as they are needed to serve you.

Data we collect

- Name, phone number and email
- Purchase history and preferences, to keep messages relevant
- Whether you open or respond to messages

Your choices

- [ ] Send me offers by WhatsApp
- [ ] Send me offers by SMS
- [ ] Send me offers by email
- [ ] You may call me about offers
- [ ] You may share my details with partner brands for their offers

You can stop messages at any time by replying STOP, using the unsubscribe link, or writing to the grievance officer. Calls will respect your DND registration with TRAI.

Your rights

- Retention: we keep your marketing preferences until you withdraw consent or for 3 years after your last purchase, whichever is earlier.
- You may withdraw consent at any time, as easily as you gave it, by writing to the grievance officer. Withdrawal stops future processing but does not affect what was done before.
- You may ask for a summary of your data, its correction or completion, and its erasure once the purpose is served.
- You may nominate someone to exercise these rights if you die or become unable to.
- If we do not resolve a complaint, you may approach the Data Protection Board of India.

Customer

SIGNATURE

PRINTED NAME

DATE

Business

SIGNATURE

PRINTED NAME

DATE