Event Sponsorship Agreement

Between the organiser and the sponsor named below. Effective on the date of the last signature.

Organiser

LEGAL NAME

EMAIL

PHONE

GSTIN

ADDRESS

Sponsor

LEGAL NAME

EMAIL

PHONE

Sponsorship

EVENT

DATE(S)

EXPECTED FOOTFALL

TIER

AMOUNT (₹, EXCL. GST)

PAY BY

DELIVERABLES (LOGO PLACEMENT, STALLS, PASSES, SPEAKING SLOT, SOCIAL POSTS)

BRAND ASSETS DUE BY

SPONSOR CONTACT FOR APPROVALS

Terms

1. The organiser will deliver the listed benefits and send a post-event report with photos, reach and footfall within 15 days.
2. Each party licenses its logo to the other only for this event and its promotion.
3. The sponsor's materials must comply with ASCI rules and the venue's policies; the organiser may refuse unsafe or offensive material.
4. If a material benefit is not delivered, the organiser will offer an equivalent benefit or a pro-rata refund.
5. No exclusivity applies unless stated in the deliverables.

Cancellation

- If the client cancels more than 60 days before the event, the advance is refunded less 10%. Between 30 and 60 days, 50% of the advance is kept. Within 30 days, the advance is not refunded.
- If the provider cancels, it refunds everything paid within 7 days and helps find a replacement.
- Neither party is liable for cancellation caused by events beyond its control, such as government orders, natural disasters or epidemics; payments are then refunded less costs actually incurred.

General terms

- Governing law. This document is governed by the laws of India.
- Entire agreement. This document is the whole agreement between the parties on its subject and replaces earlier discussions.
- Amendments. Changes are valid only in writing signed by both parties.
- Severability. If a clause is unenforceable, the rest of the document still applies.
- Notices. Notices may be sent to the email addresses given above and take effect on delivery.
- Electronic signatures. The parties agree to sign electronically; electronic signatures and records are valid under the Information Technology Act, 2000.

Sponsor

SIGNATURE

PRINTED NAME

DATE

Organiser

SIGNATURE

PRINTED NAME

DATE