Brand Ambassador Agreement

This agreement is made between the Company and the Ambassador named below and takes effect on the date of the last signature.

Company

LEGAL NAME

EMAIL

PHONE

GSTIN

ADDRESS

Ambassador

FULL NAME

EMAIL

PHONE

ADDRESS

Scope of work

The Ambassador will represent the Company's brand during the term, creating content, attending events and using the Company's products publicly.

TERM START

TERM END

TERRITORY

POSTS PER MONTH

EVENT APPEARANCES PER YEAR

SHOOT DAYS PER YEAR

COMPETING CATEGORIES EXCLUDED

Fees and payment

FEE PER YEAR (₹)

PAID

PRODUCT ALLOWANCE

Specific terms

- Name and likeness. The Ambassador licenses their name, image and voice to the Company for brand marketing during the term and 3 months after for content already published.
- Conduct. Either party may end the deal if the other is involved in conduct that seriously harms its reputation.
- Truthful endorsement. The Ambassador only endorses features they have used, in line with consumer protection guidelines on endorsements.
- Travel. The Company pays travel and stay for appearances.

Standard terms

- Independent contractor. The Ambassador is an independent contractor, not an employee, and is responsible for its own staff, taxes and statutory dues.
- Ownership. The Ambassador keeps ownership of its materials and grants the Company a non-exclusive, non-transferable licence to use the deliverables for the purpose described in this agreement.
- Confidentiality. Each party keeps the other's non-public information confidential during this agreement and for two years after it ends.
- Liability. Except for fraud, wilful misconduct or breach of confidentiality, each party's total liability is limited to the fees paid in the three months before the claim.
- Termination. Either party may end this agreement by written notice of the period chosen below, or at once if the other party commits a serious breach and does not fix it within 7 days. The Company pays for work done up to the end date.
- Taxes. Fees exclude GST, which is added to invoices where applicable.

Notice period to terminate

◯ 30 days ◯ 60 days ◯ 90 days

Initials

General terms

- Governing law. This document is governed by the laws of India.
- Entire agreement. This document is the whole agreement between the parties on its subject and replaces earlier discussions.
- Amendments. Changes are valid only in writing signed by both parties.
- Severability. If a clause is unenforceable, the rest of the document still applies.
- Notices. Notices may be sent to the email addresses given above and take effect on delivery.
- Electronic signatures. The parties agree to sign electronically; electronic signatures and records are valid under the Information Technology Act, 2000.

Company

SIGNATURE

PRINTED NAME

DATE

Ambassador

SIGNATURE

PRINTED NAME

DATE